



Dear Business Owner:

St. John Youth Baseball (SJYB) is an active and growing organization that dates back 51 years. The League started with one (1) travel team and has grown to fifty-four (54) town and travel teams. The 2008 fund raising campaign was able to provide each team in the League with a sponsor. In addition over eighty (80) sponsor banners were hung on the outfield fences at Civic park and were moved to Heartland park for our Fall Ball season. In 2007 we began operating two (2) baseball complexes with a total of nine (9) fields to play upon. The new complex at Heartland park has allowed the League to host regional and state tournaments which brings more exposure to our town and local businesses. However with the new facility, come added costs and the need for more commitment.

The elected Board of Directors and parent volunteers strive to provide an environment that promotes the development of physical skills, teamwork and sportsmanship. We are funded mainly through donations and fundraising activities. Registration fees cover only about 50% of baseball operations. Your donations support uniforms, equipment and facility improvements. We hope we can count on your support to help us serve the needs of our growing league! There are several levels of support we offer and of course any amount given is always appreciated. Each level of sponsorship is explained in detail on the next page.

*Benefits of Sponsorship:* Aside from the tax deduction (non-profit FEIN #35-1852342) and the satisfaction of supporting your community, your name will be highly visible and seen day after day throughout the baseball season from early April to late October. Don't forget those team sponsor T-shirts are worn by the kids and adults well beyond the season. If you can help with an "over and above" donation we would be most appreciative and we will apply it to our facility improvements.

I want to thank you for your consideration. A representative of the League Fund-Raising Committee will contact you soon to answer any questions you might have. Please feel free to contact me with any questions you may have. To become a sponsor, please fill out the sponsor form and return it along with a check made payable to St John Youth Baseball.

Sincerely,

Pete Ladowski  
Director of Fund Raising  
St. John Youth Baseball

## SPONSORSHIP PROGRAMS

**PLATINUM** – Includes a team sponsorship with your company logo appearing on the team uniform, two (2) 3 x 5 signs again with your company logo placed on the outfield fence ( one at each complex ) visible to all spectators, your business listed on the SJYB website with a direct link to your website for \$500. If you choose the platinum level and already have a sign the cost will be \$400, which will allow us to print an additional sign for the new complex.

**GOLD** – Includes a team sponsorship with your company logo appearing on the team uniform, a single 3 x 5 sign again with your company logo placed on the outfield fence visible to all spectators, your business listed on the SJYB website with a direct link to your website for \$400. If you choose the gold level and already have one sign the cost will be \$325.

**SILVER** – Includes a team sponsorship with your company logo appearing on the team uniform and your business listed on the SJYB website with a direct link to your website for \$250.

**BRONZE** – Includes a 3 x 5 sign with your company logo placed on the outfield fence visible to all spectators, your business listed on the SJYB website with a direct link to your website for \$150. The renewal on an existing sign will be \$75.

We greatly appreciate your donations and your support! We encourage all the baseball families to support those whom support the League. Thank you very much for your sponsorship. Please indicate your level of support and make checks payable to: St. John Youth Baseball.

**PLATINUM    GOLD    SILVER    BRONZE    OTHER**

**PLATINUM RENEWAL  
SILVER RENEWAL**

**GOLD RENEWAL  
BRONZE RENEWAL**

Business Name \_\_\_\_\_.

Contact Person \_\_\_\_\_.

Business Address \_\_\_\_\_.

Phone # \_\_\_\_\_ Fax# \_\_\_\_\_.

Email Address \_\_\_\_\_.

Website \_\_\_\_\_.

Requested team and/or league \_\_\_\_\_.

Send remittance to :  
St. John Youth Baseball  
P.O. Box 213  
St John, IN 46373