

Dear Business Owner:

St. John Youth Baseball (SJYB) is an active and growing organization that dates back 54 years. The League started with one (1) travel team and has grown to over fifty (50) town and travel teams. Our goal for the 2011 fundraising campaign is to provide each team in the League with a sponsor. In addition, over seventy five (75) sponsor banners were hung on the outfield fences at both Civic and Heartland parks. In 2011 we will be operating two (2) baseball complexes with a total of nine (9) fields to play upon. In addition, our organization will be host to the 9 year old Cal Ripken Ohio Valley Tournament from July 21-26 with 20 teams from Kentucky, Indiana, Illinois, Wisconsin, Michigan, West Virginia and Ohio in an effort to qualify for the World Series. We anticipate-based on prior tournaments held in other locations-approximately 2000 additional out of town people for the tournament. All of this brings more exposure to our town and local businesses. With that, however, come added costs and the need for more commitment.

The elected Board of Directors and parent volunteers strive to provide an environment that promotes the development of physical skills, teamwork and sportsmanship. We are funded mainly through donations and fundraising activities. Registration fees cover only about 50% of baseball operations. Your donations support uniforms, equipment and facility improvements. We hope we can count on your support to help us serve the needs of our growing league! There are several levels of support we offer and of course any amount given is always appreciated. Each level of sponsorship is explained in detail on the next page.

Benefits of Sponsorship: Aside from the tax deduction (non-profit FEIN #35-1852342) and the satisfaction of supporting your community, your name will be highly visible and seen day after day throughout the baseball season from early April to October. Don't forget those team sponsor T-shirts are worn by the kids and adults well beyond the season. If you can help with an "over and above" donation we would be most appreciative and we will apply it to our facility improvements.

I want to thank you for your consideration. A representative of the League Fund-Raising Committee will contact you soon to answer any questions you might have. Please feel free to call me at 219-713-7992 or email me at Matt-Hopkins@comcast.net with any questions. To become a sponsor, please fill out the sponsor form and return with the attached envelope along with a check made payable to St John Youth Baseball.

Sincerely,

Matthew Hopkins
Director of Fund Raising
St. John Youth Baseball

ST. JOHN BASEBALL

SPONSORSHIP PROGRAMS

Platinum Plus(Ohio Valley Regional Tournament) – Includes a 2011 team sponsorship with your company logo appearing on the team uniform, a plaque of the team, two(2) 3 x 5 vinyl signs with your company logo placed on the outfield fence(one at each complex) visible to all spectators throughout the 2011 season, your business listed on the SJYB website with a direct link to your website, the opportunity to include your company information (flyer/brochure) in a welcome bag given to all players and participants that enter the field for the Ohio Valley Tournament, special invitation to the opening ceremonies, 2 passes to the entire tournament, a listing in the tournament program, and a separate custom Cal Ripken/ Ohio Valley Tournament sponsor banner displayed on the field throughout the tournament. Only the Platinum Plus sponsor banners will be displayed during the tournament. You will receive all of this for \$750. (*This offer will be for the 2011 season only.*)

Platinum-Includes a team sponsorship with your company logo appearing on the team uniform, two (2) 3 x 5 signs again with your company logo placed on the outfield fence(one at each complex) visible to all spectators, your business listed on the SJYB website with a direct link to your website for \$500. If you chose the platinum level last year and already have the 2 signs, the cost will be \$400.

Gold-Includes a team sponsorship with your company logo appearing on the team uniform, a single 3 x 5 sign again with your company logo placed on the outfield fence visible to all spectators, your business listed on the SJYB website with a direct link to your website for \$400. If you choose the golf level and already have a sign, the cost will be \$325.

Silver-Includes a team sponsorship with your company logo appearing on the team uniform and your business listed on the SJYB website with a direct link to your website for \$250

Bronze-Includes a 3 x 5 sign with your company logo placed on the outfield fence visible to all spectators, your business listed on the SJYB website with a direct link to your website for \$150. The renewal on an existing sign will be \$75.

We greatly appreciate your donations and your support! We encourage all the baseball families to support those whom support the League. Thank you very much for your sponsorship. Please indicate your level of support and make the checks payable to: St. John Youth Baseball.

PLATINUM PLUS

PLATINUM

GOLD

SILVER

BRONZE

PLATINUM RENEWAL

GOLD RENEWAL

SILVER RENEWAL

BRONZE RENEWAL

Business Name _____.

Contact Person _____.

Business Address _____.

Phone # _____ Fax# _____.

Email Address _____.

Website _____.

Requested team and/or league _____.

Send remittance to:

St. John Youth Baseball
Matthew Hopkins- Director of Fundraising
P.O. Box 213
St John, IN 46373